

VISIT MENDOCINO

MENDOCINO COUNTY TOURISM COMMISSION, INC.

VISITOR SERVICES COMMITTEE AGENDA

DATE: Monday, MAY 20, 2024, TIME: 11:00 AM

CALL IN LOCATION: <https://us02web.zoom.us/j/86187048622>

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

1. CALL TO ORDER:

2. ROLL CALL:

Committee Member:

	Attendance Status		Title
Jon Glidewell (JG)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Chairperson
Jo Bradley (JB)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Kevin Fleming (KF)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member
Alina Reyes (KF)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Member

Staff Member:

	Attendance Status		Title
Ramon Jimenez (RJ)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Executive Director
Jamie Peters-Connolly (JC)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Public Relations & Communications Manager
Lisa Batson (LB)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Marketing Manager
Mckenzie McLain (MM)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Marketing & Communications Coordinator
Janis MacDonald (JM)	<input type="checkbox"/> Present	<input type="checkbox"/> Absent	Festival Coordinator

3. INTRODUCTION OF GUESTS:

4. CHAIR'S COMMENTS:

5. PUBLIC COMMENT ON NON-AGENDA ITEMS:

Brown Act Requirements: Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period.

6. CONSENT AGENDA ITEMS Discussion Action Item

- Minutes from April 9, 2024 – APPROVE – *See Attachment*

7. ITEMS FOR REVIEW Discussion Action Items

- Gateway Signage Design – APPROVE – *See Attachments*
- Visitor Guide
- Pet Guide
- Cannabis Trail
- Events Brochure
- Regional Tear-Off Maps
- Harvest Mendocino Participation

8. FUTURE AGENDA ITEMS

9. NEXT MEETING DATE

TENTATIVE: TBD

10. ADJOURN