

VISIT MENDOCINO

MENDOCINO COUNTY TOURISM COMMISSION, INC. VISITOR SERVICES COMMITTEE MINUTES

DATE: Monday, FEBRUARY 26, 2024, TIME: 10:00 AM

CALL IN LOCATION: <https://us02web.zoom.us/j/87449433753>

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

1. CALL TO ORDER: 10:03 AM

2. ROLL CALL:

Committee Member:

	Attendance Status		Title
Jon Glidewell (JG)	X Present	<input type="checkbox"/> Absent	Chairperson
Jo Bradley (JB)	X Present	<input type="checkbox"/> Absent	Member
Kevin Fleming (KF)	X Present	<input type="checkbox"/> Absent	Member

Staff Member:

	Attendance Status		Title
Ramon Jimenez (RJ)	X Present	<input type="checkbox"/> Absent	Executive Director
Jamie Peters-Connolly (JC)	X Present	<input type="checkbox"/> Absent	Public Relations & Communications Manager
Lisa Batson (LB)	X Present	<input type="checkbox"/> Absent	Marketing Manager
Mckenzie McLain (MM)	X Present	<input type="checkbox"/> Absent	Marketing & Communications Coordinator
Janis MacDonald (JM)	<input type="checkbox"/> Present	X Absent	Festival Coordinator

3. INTRODUCTION OF GUESTS: Alina Reyes, Small Lodging Property Representative on the board

4. CHAIR'S COMMENTS: Welcome Alina and thank you for joining the committee. We appreciate your expertise and service.

5. PUBLIC COMMENT ON NON-AGENDA ITEMS:

Brown Act Requirements: Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period.

6. CONSENT AGENDA ITEMS Discussion Action Item

- Minutes from January 23, 2024 – APPROVE – *See Attachment*
- JB 1st and KF 2nd Motion Carries

7. ITEMS FOR REVIEW Discussion Action Items

- New Committee Member: Alina Reyes (new MCTC Board member) – APPROVE
- JB 1st and KF 2nd Motion Carries
- Gateway Signage Final Proposals – APPROVE
- JPC: Paramount is who we are working with for the final sign.
- JB 1st and KF 2nd Motion Carries with the addition of Alina Reyes Vote

8. FUTURE AGENDA ITEMS

9. NEXT MEETING DATE

TENTATIVE: TBD, once a quarter or as-needed meetings

10. ADJOURN JG at 10:31 AM