



MENDOCINO COUNTY TOURISM COMMISSION, INC.

VISITOR SERVICES COMMITTEE AGENDA

DATE: Tuesday, APRIL 11, 2023, TIME: 2:00 PM

CALL IN LOCATION: <https://us02web.zoom.us/j/89802315130>

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

1. CALL TO ORDER: JG call to Order at 2:02 PM

2. ROLL CALL:

Committee Member:	Attendance Status	Title
Jon Glidewell (JG)	X Present <input type="checkbox"/> Absent	Chairperson
Scott Connolly (SC)	X Present <input type="checkbox"/> Absent	Member
Rakesh Taneja (RT)	<input type="checkbox"/> Present X Absent	Member
Jo Bradley (JB)	X Present <input type="checkbox"/> Absent	Member
Terrie Swift (TS)	<input type="checkbox"/> Present X Absent	Member

Staff Member:	Attendance Status	Title
Travis Scott (TRS)	X Present <input type="checkbox"/> Absent	Executive Director
Ramon Jimenez (RJ)	<input type="checkbox"/> Present X Absent	Marketing and Sales Manager
Jamie Peters-Connolly (JC)	X Present <input type="checkbox"/> Absent	Public Relations & Communications Manager
Mckenzie McLain (MM)	<input type="checkbox"/> Present X Absent	Marketing & Communications Coordinator
Janis MacDonald (JM)	X Present <input type="checkbox"/> Absent	Festival Coordinator
Jennifer Seward (JS)	<input type="checkbox"/> Present X Absent	Development Manager

3. INTRODUCTION OF GUESTS: NONE

4. CHAIR’S COMMENTS: NONE

5. PUBLIC COMMENT ON NON-AGENDA ITEMS: NONE

Brown Act Requirements: Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period.

6. CONSENT AGENDA ITEMS Discussion Action Item

- Minutes from November 10, 2022 – APPROVE – See Attached JG MOTION; JB 2ND – ALL APPROVE, MOTION PASSED.

7. ITEMS FOR REVIEW Discussion Action Items

- Grant Program Update – recipients to date; in the hopper (Janis) JM LISTED RECENT RECIPIENTS: ALMOST FRINGE FEST, MFF, POISSON DE AVRIL. JM ALSO SAID SHE’S RECEIVING MORE REQUESTS FOR 2023-2024 FY.
- Next Meet & Greet: May 9th @ 3PM Stock Farm / Hopland (tentative) HAVE ASKED ANNA & AMY AT STOCK FARM/THATCHER HOTEL IF NEXT MEET & GREET CAN BE AT THEIR SPACE. WILL BE FIRST GATHERING IN HOPLAND. WILL INCLUDE JULIE GOLDEN FOR REFRESHMENTS.
- Gateway Signage – Draft RFP Review – See Attached JC SHARED THAT STAFF HAS REVIEWED AND MADE EDITS THAT WILL BE UPDATED. JB IS STILL WORKING WITH CALTRANS TO GET FINAL INFORMATION OF THEIR REQUIREMENTS TO INCLUDE. ONCE COMPLETED, THE RFP WILL BE SENT TO SIGN BUILDERS LOCATED WITHIN MENDOCINO COUNTY ONLY. JG AND SC ARE LOOKING FORWARD TO THIS PROJECT BEING COMPLETE.

1. FUTURE AGENDA ITEMS – JG - UPDATES FOR GATEWAY SIGNAGE.

2. NEXT MEETING DATE

TENTATIVE: TBD

3. ADJOURN MOTION TO ADJOURN AT 2:37 PM