



MENDOCINO COUNTY TOURISM COMMISSION, INC.
VISITOR SERVICES COMMITTEE AGENDA
DATE: Thursday, September 15, 2022, TIME: 11:00 AM
CALL IN LOCATION: <https://us02web.zoom.us/j/84593277479>

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

1. CALL TO ORDER: 11:02 AM

2. ROLL CALL:

Committee Member:	Attendance Status	Title
Scott Connolly (SC)	X Present <input type="checkbox"/> Absent	Member
Rakesh Taneja (RT)	X Present <input type="checkbox"/> Absent	Member
Jon Glidewell (JG)	X Present <input type="checkbox"/> Absent	Member
Jo Bradley (JB)	X Present <input type="checkbox"/> Absent	Member

Staff Member:	Attendance Status	Title
Travis Scott (TRS)	<input type="checkbox"/> Present X Absent	Executive Director
Ramon Jimenez (RJ)	X Present <input type="checkbox"/> Absent	Marketing and Sales Manager
Jamie Peters-Connolly (JC)	X Present <input type="checkbox"/> Absent	Public Relations & Communications Manager
Mckenzie McLain (MM)	<input type="checkbox"/> Present X Absent	Marketing & Communications Coordinator
Janis MacDonald (JM)	X Present <input type="checkbox"/> Absent	Festival Coordinator

3. INTRODUCTION OF GUESTS: *Terrie Swift, CEO Mendocino Coast Chamber of Commerce*

4. CHAIR’S COMMENTS: *None*

5. PUBLIC COMMENT ON NON-AGENDA ITEMS: *Scott Connolly announced The Andiron 420 Happy Hour during Harvest Festival, November 5th & November 12th – cannabis cocktails, plus canapes – led by a gangier...will continue 1x/mo.*

Brown Act Requirements: Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period.

6. CONSENT AGENDA ITEMS Discussion Action Item

- Minutes from June 9, 2022 – APPROVE – ***Motion by JG; 2nd by SC – all ayes (Terrie Swift abstained)***
- Minutes from August 11, 2022 – APPROVE – ***Motion by JG; 2nd by SC – all ayes (Terrie Swift abstained)***

7. ITEMS FOR REVIEW Discussion Action Items

- Officially add Terrie Swift as new Visitor Services Committee Member – APPROVE – ***Motion by JG; 2nd by JB – all ayes.***
- ***Select New Chair – APPROVE – SC put forth JG to be new chair. No other nominees. JG accepted nomination. Motion by SC; 2nd by JB – all ayes***
- Grant Program Form & Monies for Event Support (Attachment) – APPROVE – ***Motion by TS; 2nd by JB – all ayes. JB wanted to ensure that if all monies not used, they go back to general fund, and are NOT rolled over to following year. JG agreed with assessment.***
- Next Meet & Greet – ***October Meet & Greet scheduled for The Madrones with food from Wickson on Wed, October 19th, 3 – 5 PM. JM suggested nametags; determined to make optional – can wear business nametags rather than stick-on nametags.***
- Fuller Digital Media Video – ***video played for group; can put on YouTube channel; now working on second video.***

8. FUTURE AGENDA ITEMS – *discuss Gateway signage, visitor & resident survey results, Fuller Media next script.*

9. NEXT MEETING DATE

TENTATIVE: TBD – ***Next Meeting slated for Thursday, November 10th at 11 AM.***

10. ADJOURN