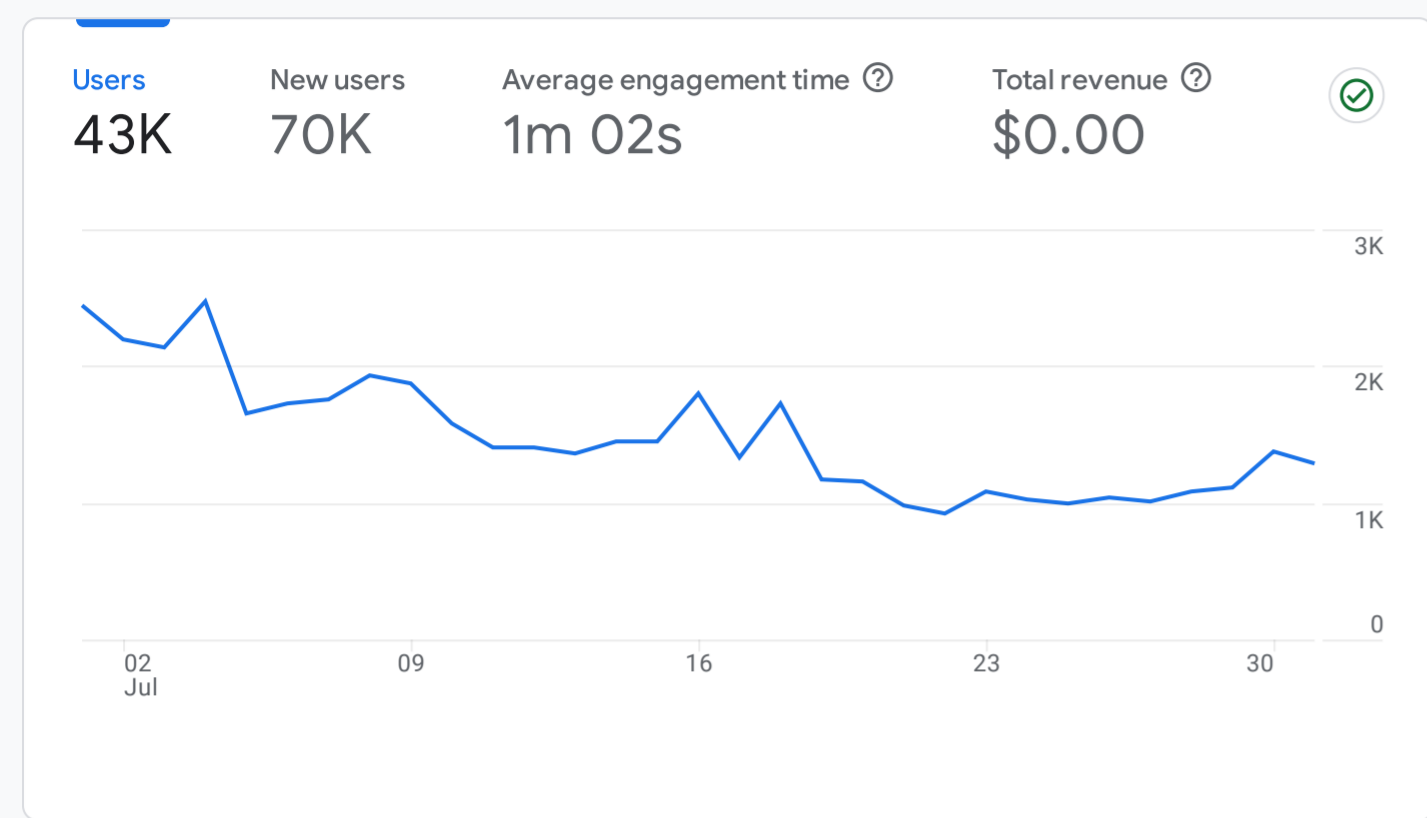


All Users [Add comparison](#)

Custom Jul 1 - Jul 31, 2023

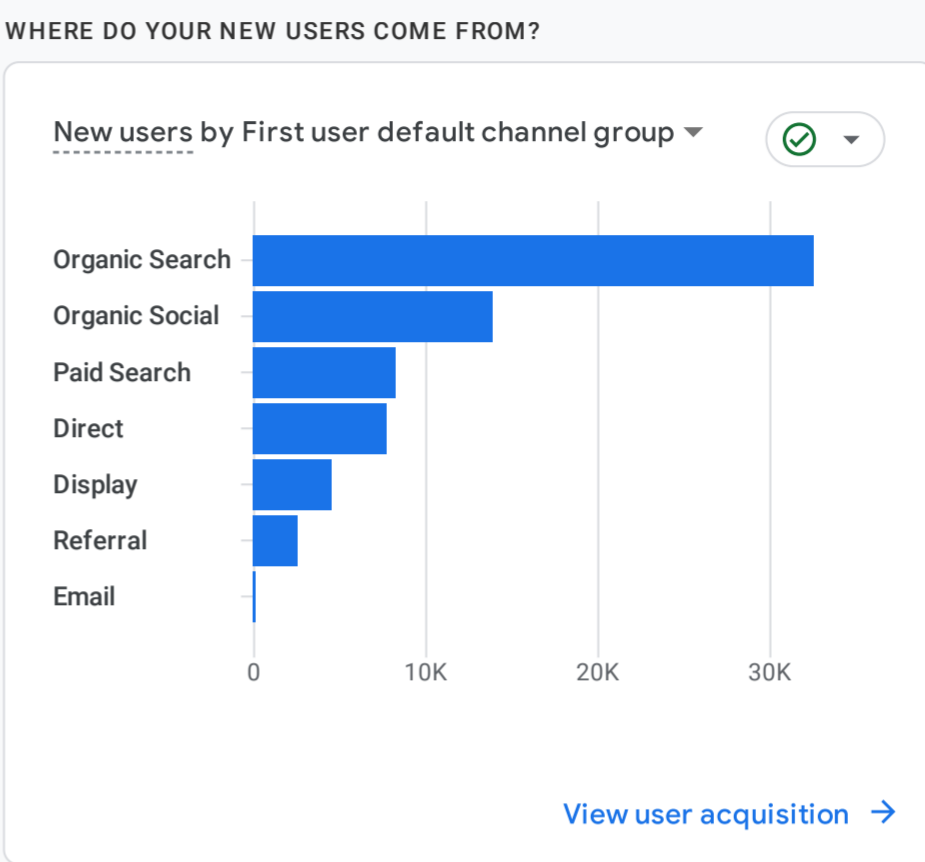
Monthly Report



Users by City

CITY	USERS
San Jose	5.1K
San Francisco	3.7K
Los Angeles	2.7K
Sacramento	1.9K
Fort Bragg	947
Ashburn	634
Ukiah	621

[View cities](#)



WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session source

SESSION SOURCE	SESSIONS
google	37K
m.facebook.com	8.7K
(direct)	8.3K
l.facebook.com	1.2K
lm.facebook.com	1.1K
visitcalifornia.com	691
visitmendocino.com	560

[View traffic acquisition](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREE...	VIEWS
Visit Mendoci... Room to Roam	30K
MICRO-TRIPS: ...ocino County	8.4K
Visit Mendocin...ndocino County	5.2K
Upcoming Event...docino County	4K
4 Magical Spots...ndocino County	3.9K
Fort Bragg Ind...docino County	3K
Ukiah Speedway...docino County	2.4K

[View pages and screens](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS
reviewed_events	3K
looked_at_stay	1.5K
looked_at...omoments	699
bookdirect...ow_clicks	77

[View conversions](#)

