

SOCIAL MEDIA

- APRIL SOCIAL GENERATED 1,742,589 IMPRESSIONS & 23,834 ENGAGEMENTS;
- 'ROOM TO ROAM' CAMPAIGN GENERATED 25,473 CLICKS AT AN AVERAGE OF \$0.23 CPC;
- 'PINOT FESTIVAL' GENERATED 5,485 LINK CLICKS AT AN AVERAGE OF \$0.45 CPC;

