

SOCIAL MEDIA

- APRIL SOCIAL GENERATED 3,423,684 IMPRESSIONS & 12,967 ENGAGEMENTS;
- 'MAGIC IS REAL' META: 18,827 CLICKS / \$0.38 CPC
- 'BLUES FEST' META: 7,464 CLICKS / \$0.16 CPC
- 'PINOT FEST' META: 8,627 CLICKS / \$0.23 CPC
- 'CAR SHOW' META: 4,848 CLICKS / \$0.19 CPC
- 'WHALE FEST' META: 2,791 CLICKS / \$0.18 CPC
- 'ALMOST FRINGE' META: 5,889 CLICKS / \$0.16 CPC
- 'TASTE MENDO' META: 4,885 CLICKS / \$0.32 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 29,435 CLICKS / \$0.08 CPC

