

SOCIAL MEDIA

- AUGUST SOCIAL GENERATED 2,018,166 IMPRESSIONS & 35,998 ENGAGEMENTS;
- 'MAGIC IS REAL' CAMPAIGN GENERATED 17,408 CLICKS AT AN AVERAGE OF \$0.33 CPC;
- 'WINESONG' CAMPAIGN GENERATED 8,465 CLICKS AT AN AVERAGE OF \$0.40 CPC;

