

SOCIAL MEDIA

- AUGUST SOCIAL GENERATED 1,912,818 IMPRESSIONS & 27,842 ENGAGEMENTS;
- 'MAGIC IS REAL' META: 21,613/ \$0.34 CPC
- 'WINESONG' META: 8,116 CLICKS / \$0.32 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 31,338 CLICKS / \$0.08 CPC
- 4900 NEW FOLLOWERS FROM CONTEST TO DATE

