

SOCIAL MEDIA

- AUGUST SOCIAL GENERATED 1,908,823 IMPRESSIONS & 128,746 ENGAGEMENTS;
- 'MAGIC IS REAL' META CAMPAIGN:
25,503 CLICKS / \$0.29 CPC
- 'SUMMER RIVERS' META CAMPAIGN:
9,246 CLICKS / \$0.09 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED
5,460 CLICKS / \$0.37 CPC

