

SOCIAL MEDIA

- FEBRUARY SOCIAL GENERATED 3,087,666 IMPRESSIONS & 30,426 ENGAGEMENTS;
- 'ROOM TO ROAM' CAMPAIGN GENERATED 28,840 CLICKS AT AN AVERAGE OF \$0.29 CPC;
- WELLNESS CAMPAIGN GENERATED 2,977 CLICKS AT AN AVERAGE OF \$0.75 CPC;

