

SOCIAL MEDIA

- FEBRUARY SOCIAL GENERATED 1,916,394 IMPRESSIONS & 32,507 ENGAGEMENTS;
- 'MAGIC IS REAL' META CAMPAIGN GENERATED 10,373 CLICKS / \$0.33 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 13,397 CLICKS / \$0.18 CPC
- 'WHALE FEST' 8,974 / \$0.19 CPC
- 'WHITE WINE' 4,321 CLICKS / \$0.33 CPC
- 'SEAFOOD & SIPS' 1,533 CLICKS / \$0.09 CPC
- 'CIOPPINO' 255 CLICKS / \$0.21 CPC

