

# SOCIAL MEDIA

- FEBRUARY SOCIAL GENERATED 2,618,079 IMPRESSIONS & 10,985 ENGAGEMENTS;
- 'MAGIC IS REAL' META: 18,957 CLICKS / \$0.35 CPC
- 'WHALE FESTIVALS' META: 15,451 CLICKS / \$0.16 CPC
- 'MARGARITA' META: 1,381 CLICKS / \$0.34 CPC
- 'PINOT FEST' META: 1,937 CLICKS / \$0.20 CPC
- 'WHITE WINE' META: 1,221 CLICKS / \$0.58 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 33,075 CLICKS / \$0.07 CPC

