

SOCIAL MEDIA

- JANUARY SOCIAL GENERATED 6,331,235 IMPRESSIONS & 138,448 ENGAGEMENTS;
- 'MAGIC IS REAL' META CAMPAIGN GENERATED 12,648 CLICKS / \$0.29 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 19,128 CLICKS / \$0.13 CPC
- 'SEAFOOD & SIPS' 34,775 CLICKS / \$0.10 CPC
- 'CIOPPINO' 15,877 CLICKS / \$0.22 CPC
- 'CRAB COOKOFF' 14,267 CLICKS / \$0.24 CPC
- 'WELLNESS' 12,626 CLICKS / \$0.20 CPC
- 'WHITE WINE' 13,170 CLICKS / \$0.27

