

SOCIAL MEDIA

- JANUARY SOCIAL GENERATED 2,722,870 IMPRESSIONS & 6,423 ENGAGEMENTS;
- 'MAGIC IS REAL' META CAMPAIGN: 14,204 CLICKS / \$0.27 CPC
- 'SEAFOOD AND SIPS' META CAMPAIGN: 29,324 CLICKS / \$0.23 CPC
- 'SPARKLING WINE & OYSTER' META: 6,348 CLICKS / \$0.21 CPC
- 'WHITE WINE WEEKEND' META : 7,992 CLICKS / \$0.29 CPC
- 'WHALE FESTIVAL' META : 5,022 CLICKS / \$0.14 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 38,744 CLICKS / \$0.06 CPC

