

SOCIAL MEDIA

- JULY SOCIAL GENERATED 2,353,836 IMPRESSIONS & 8,952 ENGAGEMENTS;
- 'MAGIC IS REAL' META: 20,788 CLICKS / \$0.36 CPC
- 'WINE SONG' META: 6,294 CLICKS / \$0.34 CPC
- 'MUSIC FESTIVAL' META: 7,078 CLICKS / \$0.17 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 37,920 CLICKS / \$0.06 CPC

