

SOCIAL MEDIA

- LAUNCHED NEW SUDS CAMPAIGN (HAD TO FOCUS ON BEER WITHOUT CANNABIS ANGLE DUE TO AD RESTRICTIONS);
- JUNE SOCIAL GENERATED 2,570,265 IMPRESSIONS & 32,759 ENGAGEMENTS;
- 'ROOM TO ROAM' CAMPAIGN GENERATED 56,877 CLICKS AT AN AVERAGE OF \$0.15 CPC;

