## **SOCIAL MEDIA**

- JUNE SOCIAL GENERATED 2,156,614
  IMPRESSIONS & 26,639 ENGAGEMENTS;
- 'ROOM TO ROAM' CAMPAIGN GENERATED
  35,541 CLICKS AT AN AVERAGE OF \$0.30 CPC;
- CORO BOOST CAMPAIGN GENERATED 838
  ADDITIONAL CLICKS AT AN AVERAGE OF \$1.19
  CPC;











