

# SOCIAL MEDIA

- JUNE SOCIAL GENERATED 1,748,212 IMPRESSIONS & 9,016 ENGAGEMENTS;
- 'MAGIC IS REAL' META: 17,522 CLICKS / \$0.38 CPC
- 'TASTE MENDO' META: 4,117 CLICKS / \$0.31 CPC
- 'MUSIC FESTIVAL' META: 2,866 CLICKS / \$0.15 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 25,777 CLICKS / \$0.09 CPC

