

SOCIAL MEDIA

- MARCH SOCIAL GENERATED 3,673,609 IMPRESSIONS & 34,991 ENGAGEMENTS;
- 'ROOM TO ROAM' CAMPAIGN GENERATED 18,822 CLICKS AT AN AVERAGE OF \$0.40 CPC;
- PINOT FEST CAMPAIGN GENERATED 1,414 CLICKS AT AN AVERAGE OF \$0.94 CPC;

