SOCIAL MEDIA

- MARCH SOCIAL GENERATED 2,844,824
 IMPRESSIONS & 35,820 ENGAGEMENTS;
- 'MAGIC IS REAL' META CAMPAIGN

 GENERATED 10,533 CLICKS / \$0.32 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 3,430 CLICKS / \$0.68 CPC













