

SOCIAL MEDIA

- MARCH SOCIAL GENERATED 2,182,634 IMPRESSIONS & 12,212 ENGAGEMENTS;
- 'MAGIC IS REAL' META CAMPAIGN:
10,587 CLICKS / \$0.58 CPC
- 'WHALE FESTIVAL' META : 19,798 CLICKS / \$0.10 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED
37,409 CLICKS / \$0.07 CPC

