

SOCIAL MEDIA

- MAY SOCIAL GENERATED 3,138,019 IMPRESSIONS & 34,830 ENGAGEMENTS;
- 'ROOM TO ROAM' CAMPAIGN GENERATED 38,051 CLICKS AT AN AVERAGE OF \$0.33 CPC;
- PINOT FEST CAMPAIGN GENERATED 502 ADDITIONAL CLICKS AT AN AVERAGE OF \$0.82 CPC;

