

SOCIAL MEDIA

- MAY SOCIAL GENERATED 1,904,136 IMPRESSIONS & 10,394 ENGAGEMENTS;
- 'MAGIC IS REAL' META: 20,159 CLICKS / \$0.37 CPC
- 'TASTE MENDO' META: 4,770 CLICKS / \$0.34 CPC
- 'WILLITS CAR' META: 3,662 CLICKS / \$0.17 CPC
- 'PINOT FEST' META: 2,282 CLICKS / \$0.25 CPC
- 'BEER FEST' META: 412 CLICKS / \$0.61 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 31,290 CLICKS / \$0.08 CPC

