

SOCIAL MEDIA

- NOVEMBER SOCIAL GENERATED 2,913,064 IMPRESSIONS & 22,533 ENGAGEMENTS;
- 'ROOM TO ROAM' STAY CAMPAIGN GENERATED 17,980 CLICKS AT AN AVERAGE OF \$0.55 CPC;
- CORO CAMPAIGN GENERATED 2,143 CLICKS AT AN AVERAGE OF \$1.50 CPC;

