

SOCIAL MEDIA

- NOVEMBER SOCIAL GENERATED 2,253,826 IMPRESSIONS & 5,408 ENGAGEMENTS;
- 'MAGIC IS REAL' META CAMPAIGN GENERATED 12,196 CLICKS / \$0.39
- 'HOLIDAY CAMPAIGN' META CAMPAIGN GENERATED 15,421 CLICKS / \$0.23
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 12,644 CLICKS / \$0.19 CPC

