

SOCIAL MEDIA

- OCTOBER SOCIAL GENERATED 3,907,192 IMPRESSIONS & 36,483 ENGAGEMENTS;
- 'ROOM TO ROAM' CAMPAIGN GENERATED 30,989 CLICKS AT AN AVERAGE OF \$0.32 CPC;
- CORO CAMPAIGN GENERATED 4,596 CLICKS AT AN AVERAGE OF \$1.35 CPC;

