SOCIAL MEDIA

- OCTOBER SOCIAL GENERATED 2,087,621 IMPRESSIONS & 112,662 ENGAGEMENTS;

- ‘MAGIC IS REAL’ META CAMPAIGN: 28,794 CLICKS / $0.24 CPC
- ‘MUSHROOM MONTH’ META CAMPAIGN: 15,704 CLICKS / $0.16 CPC
- ‘MAGIC IS REAL’ GOOGLE CAMPAIGN GENERATED 3,379 CLICKS / $0.61 CPC











