

The Basics

Summary Visitors Actions Uniques Time

Visitors Expand	67,966	+6%
Actions Expand	98,249	+5%
Average actions	1.4	-7%
Total time	76d	0%
Average time per visit	01:38	-6%
Bounce rate	62%	+2%

Recent visitors

List Most active

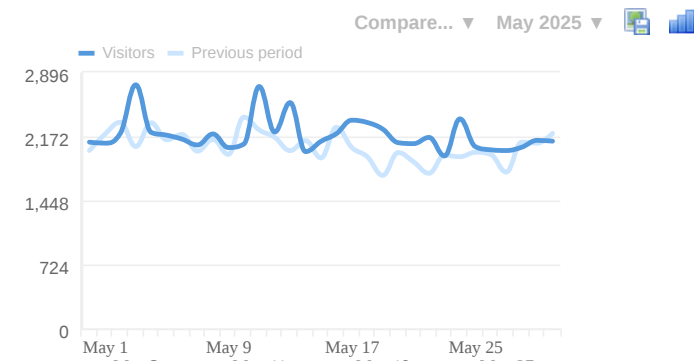
11:59p	At&t Internet	/	
11:58p	Icloud Private Relay	/	
11:58p	Ooredoo	/	
11:56p	Icloud Private Relay	/	
11:53p	Furtherreach.net	/listing/warner-point/	
11:52p	Fastly	/	
11:52p	Icloud Private Relay	/	
11:51p	Fastly	/	
11:50p	Comcast Cable	/	
11:49p	Icloud Private Relay	/listing/cleone-grocery/	
11:45p	Icloud Private Relay	/listing/jackson-demonstrati...	
11:44p	Gcp-enterprise-user-traffic	/4-magical-spots-to-explore...	
11:44p	Comcast Cable	/	
11:41p	Comcast Cable	/listing/glass-beach/	

Links

Incoming Domains Recent Unique Outgoing

facebook.com		15,059	+6%
googleads.g.doubleclick.net		461	+83%
visitcalifornia.com		297	+38%
instagram.com		226	-41%
googlesyndication.com		103	+296%
youtube.com		89	+51%
urchinfest.com		65	+983%
dogtrekker.com		54	+4%
foxnews.com		44	+16%

Visitors



Content

Pages Entrance Exit Downloads Events Media

/		43,521	+5%
Visit Mendocino County - Visit Mendocino County			
/4-magical-spots-to-explore-the-redwoods-in-mend...		12,333	+14%
4 Magical Spots to Explore the Redwoods in Mendocin...			
/mendocino-county-bucket-list/		1,509	+4%
Mendocino County Bucket List - Visit Mendocino County			
/8-fantastic-beaches-in-mendocino-county/		1,482	-26%
8 Fantastic Beaches in Mendocino County - Visit Mend...			
/events/		1,382	+24%
Events from May 30 – June 6 – Visit Mendocino County			
/dog-friendly-mendocino/		1,105	+364%
Dog Friendly Mendocino - Visit Mendocino County			
/play/		1,033	+6%
Play in Mendocino County - Visit Mendocino County			
/listing/glass-beach/		834	+1%
Glass Beach - Visit Mendocino County			
/5-stunning-hiking-trails-to-explore-mendocino-cou...		743	+6%
5 Stunning Hiking Trails to Explore Mendocino County' ...			
/inside-the-magic/		717	+6%
Inside the Magic - Visit Mendocino County			

Locale

Countries Cities Languages Org Hostnames

The United States	64,826	+7%
Russian Federation	459	+7%
Nigeria	363	+37%
Saudi Arabia	284	-27%
The United Kingdom	154	-32%
Germany	142	-26%

northofordinaryca.com		40	+3%
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Searches

Searches Keywords Recent Unique Rankings

[secure search]	16,199	+6%
www.visitmendocino.com/listing/evan-marie-petit-pho...	1	0%
mendocino indigenous place names	1	0%
xxxx zzz	1	0%
annual uni festival mendocino	1	0%
zzzzzx"xxxx	1	0%
xxxx.zzz.	1	0%

 Canada	132	+36%
 Mexico	129	-63%
 India	114	+44%
 The Netherlands	87	+61%

Traffic sources

 Advertising	28,019	+5%
 Social media	15,219	+6%
 Searches	14,803	+5%
 Direct	8,952	+12%
 Links	964	+27%
 Email	9	+80%