

The Basics

Summary Visitors Actions Uniques Time

Visitors Expand	56,610	-14%
Actions Expand	86,315	-10%
Average actions	1.5	+7%
Total time	59d	-21%
Average time per visit	01:29	-9%
Bounce rate	52%	-15%

Recent visitors

List Most active

11:12a	Verizon Wireless	/listing/noyo-harbor-inn/	
11:12a	Comcast Cable	/4-magical-spots-to-explore...	
11:11a	Icloud Private Relay	/event/fort-braggs-vintage-...	
11:10a	Icloud Private Relay	/listing/boonmex-tacos/	
11:08a	Frontier Communications	/	
11:08a	Icloud Private Relay	/	
11:08a	Icloud Private Relay	/listing/boonmex-tacos/	
11:08a	Icloud Private Relay	/5-great-seafood-restaurants/	
11:08a	Fastly	/	
11:07a	Comcast Cable	/top-5-scenic-drives-in-men...	
11:06a	Zain Saudi Arabia	/	
11:06a	At&t Internet	/webcams-of-mendocino-c...	
11:06a	At&t Internet	/	
11:05a	At&t Internet	/event/mendocino-annual-4...	

Links

Incoming Domains Recent Unique Outgoing

facebook.com		13,028	-13%
northofordinaryca.com		270	+611%
instagram.com		222	+8%
visitcalifornia.com		192	-34%
visitfortbraggca.com		117	+318%
urchinfest.com		84	+25%
mendocinocounty.gov		77	+83%
youtube.com		68	-20%
googleads.g.doubleclick.net		42	-90%

Visitors



Content

Pages Entrance Exit Downloads Events Media

/		36,112	-14%
Visit Mendocino County - Visit Mendocino County			
/4-magical-spots-to-explore-the-redwoods-in-mendo...		9,758	-20%
4 Magical Spots to Explore the Redwoods in Mendocino...			
/mendocino-county-bucket-list/		1,330	-10%
Mendocino County Bucket List - Visit Mendocino County			
/events/		1,317	+1%
Events from June 27 – June 28 – Visit Mendocino County			
/play/		910	-9%
Play in Mendocino County - Visit Mendocino County			
/listing/glass-beach/		854	0%
Glass Beach - Visit Mendocino County			
/8-fantastic-beaches-in-mendocino-county/		843	-35%
8 Fantastic Beaches in Mendocino County - Visit Mendo...			
/inside-the-magic/		709	+1%
Inside the Magic - Visit Mendocino County			
/5-stunning-hiking-trails-to-explore-mendocino-coun...		585	-18%
5 Stunning Hiking Trails to Explore Mendocino County's ...			
/summer-events/		574	-3%
Summer Events - Visit Mendocino County			

Locale

Countries Cities Languages Org Hostnames

The United States	54,124	-14%
The United Kingdom	240	+75%
Nigeria	223	-30%
Saudi Arabia	172	-31%
The Netherlands	129	+42%
Mexico	124	+2%

chatgpt.com		40	+29%
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Searches

Searches Keywords Recent Unique Rankings

[secure search]	15,247	-4%
chocolate store mendocino ca	2	0%
www.visitmendocino.com/listing/green-acres-campgr...	2	0%
ZXXXXX ZZZZZX	1	0%
https://www.visitmendocino.com/event/fort-bragg-pride-...	1	0%
www xxxzzz	1	0%
what internet providers are available at my address	1	0%
xxxx zzz.com	1	0%

 Canada	120	-11%
 Germany	113	-10%
 Russian Federation	101	-61%
 India	84	-23%

Traffic sources

 Advertising	22,829	-15%
 Searches	13,758	-5%
 Social media	13,188	-13%
 Direct	5,687	-34%
 Links	1,142	+19%
 Email	6	-33%