

The Basics

Summary Visitors Actions Uniques Time

 Visitors Expand	79,425	+18%
 Actions Expand	106,400	+12%
 Average actions	1.3	-7%
 Total time	67d	0%
 Average time per visit	01:14	-15%
 Bounce rate	72%	+9%

Recent visitors

List Most active

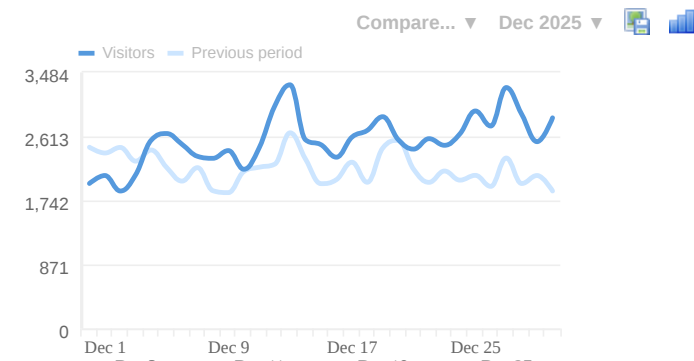
11:59p	 Comcast Cable	/seafood-sips-2026/	
11:59p	 Verizon 5g Home Internet	/seafood-sips-2026/	
11:59p	 Comcast Cable	/seafood-sips-2026/	
11:58p	 At&t Internet	/seafood-sips-2026/	
11:58p	 Astound Broadband	/8-fantastic-beaches-in-me...	
11:58p	 Spectrum	/8-fantastic-beaches-in-me...	
11:58p	 Verizon Wireless	/seafood-sips-2026/	
11:57p	 Verizon 5g Home Internet	/seafood-sips-2026/	
11:56p	 Comcast Cable	/seafood-sips-2026/	
11:56p	 Comcast Cable	/seafood-sips-2026/	
11:56p	 Comcast Cable	/seafood-sips-2026/	
11:56p	 Astound Broadband	/seafood-sips-2026/	
11:56p	 Spectrum	/event/festival-big-band-fea...	
11:55p	 Tzulo	/event/knights-of-columbus...	

Links

Incoming Domains Recent Unique Outgoing

facebook.com		19,109	-16%
instagram.com		337	-23%
chatgpt.com		164	+33%
visitcalifornia.com		114	-28%
googleads.g.doubleclick.net		104	+11%
googlesyndication.com		84	+53%
variety.com		66	+999%
youtube.com		65	-42%
visitfortbraggca.com		52	-10%

Visitors



Content

Pages Entrance Exit Downloads Events Media

/		36,354	+4%
Visit Mendocino County - Visit Mendocino County			
/seafood-sips-2026/		19,105	+999%
Seafood & Sips 2026 - Visit Mendocino County			
/8-fantastic-beaches-in-mendocino-county/		11,658	+34%
8 Fantastic Beaches in Mendocino County - Visit Mend...			
/holidays-in-mendocino-county-2025/		11,003	+9%
Holidays in Mendocino County 2025 - Visit Mendocino ...			
/events/		1,325	-19%
Events from December 31, 2025 – January 3 – Visit M...			
/itineraries/		552	-11%
Itineraries - Visit Mendocino County			
/deals-and-specials/		518	+39%
Deals and Specials - Visit Mendocino County			
/play/		510	-11%
Play in Mendocino County - Visit Mendocino County			
/mendocino-county-bucket-list/		462	-20%
Mendocino County Bucket List - Visit Mendocino County			
/events/list/page/2/		443	-25%
Events from December 31 - January 3, 2026 - Visit Me...			

Locale

Countries Cities Languages Org Hostnames

 The United States	77,561	+18%
 Mexico	193	+21%
 Nigeria	123	+17%
 Canada	114	+15%
 India	113	-4%
 Viet Nam	99	-13%

hollywoodreporter.com		45	0%
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Searches

Searches Keywords Recent Unique Rankings

[secure search]	8,822	-23%
www.visitmendocino.com/event/nina-gerber-keith-gre...	1	0%
www.visitmendocino.com/listing/glass-beach/	1	0%

 The United Kingdom	87	+43%
 The Philippines	64	-46%
 Germany	57	+43%
 France	51	+38%

Traffic sources

 Advertising	60,864	+23%
 Direct	11,045	+30%
 Searches	6,670	-20%
 Links	466	-23%
 Social media	178	-49%
 AI	170	+32%
 Email	32	+220%