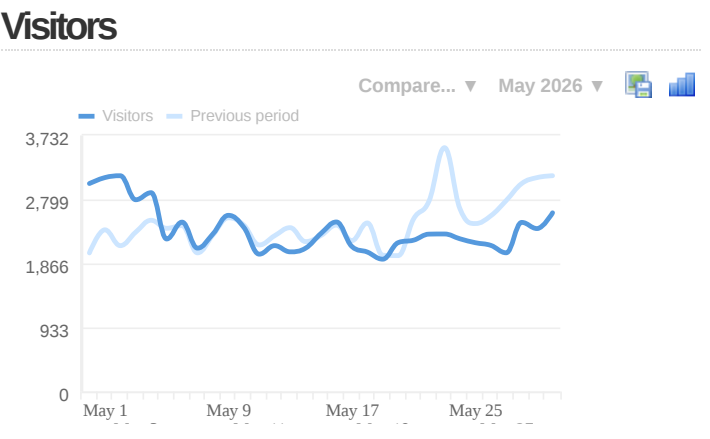


The Basics				Summary	Visitors	Actions	Uniques	Time
Visitors				Expand	73,089	-4%		
Actions				Expand	105,943	+1%		
Average actions					1.4	0%		
Total time					86d	+27%		
Average time per visit					01:42	+33%		
Bounce rate					61%	-9%		

Recent visitors				List	Most active
11:59p		T-mobile Usa	/8-fantastic-beaches-in-men...		
11:59p		Spectrum	/spring-summer-events-in-...		
11:59p		Comcast Cable	/spring-summer-events-in-...		
11:58p		Comcast Cable	/8-fantastic-beaches-in-men...		
11:58p		Spectrum	/spring-summer-events-in-...		
11:57p		Comcast Cable	/spring-summer-events-in-...		
11:57p		Spectrum	/8-fantastic-beaches-in-men...		
11:57p		Cloud Networks	/8-fantastic-beaches-in-men...		
11:57p		Comcast Cable	/spring-summer-events-in-...		
11:56p		Spectrum	/listing/the-mendocino-tree-...		
11:56p		T-mobile Usa	/spring-summer-events-in-...		
11:56p		At&t Internet	/spring-summer-events-in-...		
11:56p		Icloud Private Relay	/		
11:54p		Comcast Cable	/spring-summer-events-in-...		

Links				Incoming	Domains	Recent	Unique	Outgoing
facebook.com					8,113	+233%		
instagram.com					2,292	-58%		
youtube.com					330	-55%		
googleads.g.doubleclick.net					254	+747%		
chatgpt.com					170	+1%		
googlesyndication.com					110	+511%		
visitcalifornia.com					107	+6%		
yahoo.com					30	+233%		
reddit.com					27	+93%		



Content		Pages	Entrance	Exit	Downloads	Events	Media
/			42,934	+6%			
Visit Mendocino County - Visit Mendocino County							
/spring-summer-events-in-mendocino-county/			19,189	+191%			
Spring & Summer Events in Mendocino County - Visit M...							
/8-fantastic-beaches-in-mendocino-county/			7,167	-71%			
8 Fantastic Beaches in Mendocino County - Visit Mendo...							
/events/			1,483	+23%			
Events from June 12 – June 13 – Visit Mendocino County							
/listing/glass-beach/			1,049	+27%			
Glass Beach - Visit Mendocino County							
/mendocino-county-bucket-list/			994	+29%			
Mendocino County Bucket List - Visit Mendocino County							
/play/			795	+12%			
Play in Mendocino County - Visit Mendocino County							
/5-stunning-hiking-trails-to-explore-mendocino-coun...			754	-1%			
5 Stunning Hiking Trails to Explore Mendocino County's ...							
/itineraries/			611	+4%			
Itineraries - Visit Mendocino County							
/4-magical-spots-to-explore-the-redwoods-in-mendo...			565	+9%			
4 Magical Spots to Explore the Redwoods in Mendocino...							

Locale				Countries	Cities	Languages	Org	Hostnames
The United States				70,018	-5%			
Singapore				627	+45%			
Canada				145	+9%			
Mexico				143	+35%			
Republic Of Korea				121	+278%			
The Philippines				104	+126%			

northofordinaryca.com		26	0%
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Searches

Searches [Keywords](#) [Recent](#) [Unique](#) [Rankings](#)

[secure search]	8,489	+11%
noyo river fishing charters	1	0%
mendocino	1	0%
boonville hotel	1	0%

 South Africa	101	+146%
 The United Kingdom	96	-2%
 India	96	-19%
 Israel	90	+246%

Traffic sources

 Advertising	38,244	-14%
 Direct	25,870	+7%
 Searches	6,904	+9%
 Social media	1,507	+123%
 Links	378	-17%
 AI	180	-1%
 Email	6	+50%