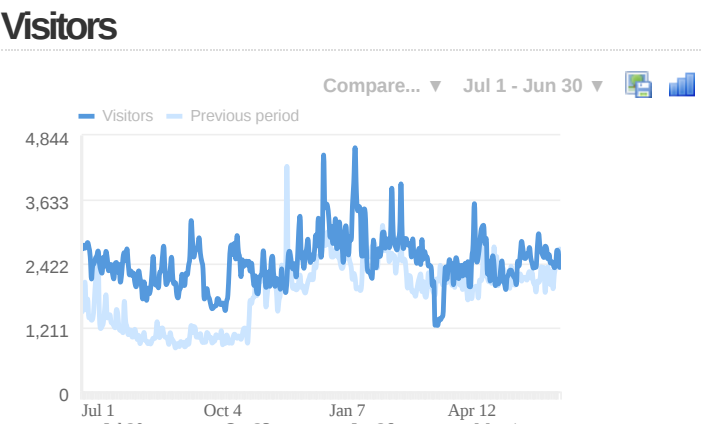


The Basics				Summary	Visitors	Actions	Uniques	Time
👤 Visitors				Expand	894,001	+32%		
🛠️ Actions				Expand	1,259,811	+26%		
📊 Average actions					1.4	-7%		
🕒 Total time					933d	+1%		
🕒 Average time per visit					01:30	-24%		
🏹 Bounce rate					65%	+15%		

Recent visitors				List	Most active
11:58p	🇺🇸	Verizon Wireless	/8-fantastic-beaches-in-men...	📄	
11:58p	🇺🇸	T-mobile Usa	/8-fantastic-beaches-in-men...	📄	
11:57p	🇺🇸	At&t Internet	/8-fantastic-beaches-in-men...	📄	
11:56p	🇺🇸	Comcast Cable	/	📄	
11:55p	🇺🇸	Cox Communications	/	📄	
11:55p	🇺🇸	T-mobile Usa	/8-fantastic-beaches-in-men...	📄	
11:53p	🇺🇸	Comcast Cable	/8-fantastic-beaches-in-men...	📄	
11:52p	🇺🇸	Comcast Cable	/8-fantastic-beaches-in-men...	📄	
11:52p	🇺🇸	Spectrum	/8-fantastic-beaches-in-men...	📄	
11:51p	🇺🇸	Boost Mobile	/8-fantastic-beaches-in-men...	📄	
11:50p	🇺🇸	Comcast Cable	/8-fantastic-beaches-in-men...	📄	
11:50p	🇺🇸	T-mobile Usa	/8-fantastic-beaches-in-men...	📄	
11:50p	🇺🇸	Icloud Private Relay	/5-stunning-hiking-trails-to-e...	📄	
11:49p	🇺🇸	Verizon Wireless	/8-fantastic-beaches-in-men...	📄	

Links				Incoming	Domains	Recent	Unique	Outgoing
facebook.com				📄	170,460	-16%		
instagram.com				📄	16,921	+691%		
youtube.com				📄	4,953	+51%		
googleads.g.doubleclick.net				📄	2,000	-36%		
visitcalifornia.com				📄	1,906	-51%		
chatgpt.com				📄	1,688	+833%		
googlesyndication.com				📄	959	+17%		
visitfortbraggca.com				📄	448	-39%		
northofordinaryca.com				📄	337	-46%		



Content		Pages	Entrance	Exit	Downloads	Events	Media
/			482,673	+35%			
Visit Mendocino County - Visit Mendocino County							
/8-fantastic-beaches-in-mendocino-county/			88,354	+558%			
8 Fantastic Beaches in Mendocino County - Visit Mend...							
/4-magical-spots-to-explore-the-redwoods-in-mend...			57,621	-46%			
4 Magical Spots to Explore the Redwoods in Mendocin...							
/mendocino-coast-whale-fest-2026/			57,395	0%			
Mendocino Coast Whale Fest 2026 - Visit Mendocino ...							
/seafood-sips-2026/			51,610	0%			
Seafood & Sips 2026 - Visit Mendocino County							
/harvestmendocino2025/			38,559	0%			
Harvest Mendocino 2025 - Visit Mendocino County							
/spring-summer-events-in-mendocino-county/			37,956	0%			
Spring & Summer Events in Mendocino County - Visit ...							
/holidays-in-mendocino-county-2025/			19,752	0%			
Holidays in Mendocino County 2025 - Visit Mendocino ...							
/events/			17,228	+7%			
Events from July 31 – August 1 – Visit Mendocino County							
/mendocino-county-bucket-list/			9,080	-37%			
Mendocino County Bucket List - Visit Mendocino County							

Locale				Countries	Cities	Languages	Org	Hostnames
🇺🇸 The United States				864,902	+34%			
🇲🇷 Mexico				1,911	0%			
🇨🇳 China				1,809	+312%			
🇸🇬 Singapore				1,702	+379%			
🇳🇮 Nigeria				1,557	-36%			
🇨🇦 Canada				1,485	-19%			

mendocinocounty.gov		312	-50%
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Searches

Searches Keywords Recent Unique Rankings

[secure search]	128,430	-27%
6354961610049	130	0%
mendocino ca	5	+400%
www.visitmendocino.com/listing/silvers-at-the-wharf/	2	0%
www.visitmendocino.com/listing/stans-maple-cafe/	1	0%
garcia casino	1	0%
mendocino	1	0%
ross ranch menocino	1	0%
mendocino coast botanical gardens	1	0%
camp noyo ca	1	0%

 India	1,399	-8%
 The Netherlands	1,376	+1%
 The United Kingdom	1,107	-77%
 The Philippines	874	+15%

Traffic sources

 Advertising	578,367	+92%
 Direct	166,043	+133%
 Searches	107,395	-36%
 Social media	33,921	-73%
 Links	6,446	-47%
 AI	1,713	0%
 Email	116	+32%